



Transportation Electrification Community eNewsletter Call for Articles

The IEEE Transportation Electrification Community (TEC) eNewsletter is a quarterly electronic publication targeted at IEEE TEC members interested in various topics which are related to transportation electrification. Each quarter, the TEC newsletter will focus on a theme, and articles will address state-of-the-art as related to that theme. Land, marine, and aerospace transportation applications are all of interest.

The goal of the TEC eNewsletter is to bring global experts from industry, academia, and government, to share early thoughts, findings, and concerns that can trigger further discussions through the newsletter itself, in addition to TEC-affiliated workshops, conferences, and publications. News regarding major breakthroughs that can transform transportation electrification, new transforming products, as well as transportation-electrification-related activities are also of interest.

2018 Second Quarter Theme: Open Topic Submissions

This issue will include open topics in transportation electrification systems. These include but are not limited to aircraft, marine, and ground electrification; sensors, fleet management and infrastructure; cybersecurity and communication networks; energy storage and management; system integration; policies and regulations; and others.

Submissions should be single-spaced single-column, up to six pages including all figures and references. Content should be similar to magazine articles, and should be submitted to TEC-eNewsletter@ieee.org.

Important Dates

Article Submission Deadline: **April 30th, 2018**
Reviewer Feedback and Decision: **May 22nd, 2018**
Revised Submission: **May 15th, 2018**
Publication Date: **June 30th, 2018**

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IEEE Transportation Electrification Newsletter Author Guidelines

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The IEEE Transportation Electrification Web Portal (<http://tec.ieee.org/>) is home to the Newsletter. Each quarter, the Newsletter readership climbs steadily as readers respond favorably to IEEE consistently providing exclusive information from today's leading Transportation Electrification innovators and practitioners.

Each quarter the Newsletter is proactively promoted announcing the articles and authors through the broad array of IEEE communications vehicles. The announcement drives a spike in visitors to the IEEE Transportation Electrification Web Portal each time it is sent. The Newsletter enjoys an average 24% open rate.

To view past articles of the IEEE Transportation Electrification Newsletter for content and ideas on which to base your article, please visit the IEEE Transportation Electrification Web Portal (<https://tec.ieee.org/newsletter/past-issues>).

The TEC eNewsletter is now being indexed by Google Scholar.

Requirements:

The IEEE Transportation Electrification Newsletter publishes articles authored by a mix of IEEE and non-IEEE members. When you offer or accept an invitation to submit an article, please provide your IEEE affiliation at the time.

Deadline:

Abstracts and drafts should be submitted by the 16th day of the month prior to being published in the following month's Newsletter. Final articles should be submitted by the 23rd day of the month.

For example, for an article to appear in the August issue of the Newsletter, we must receive the abstract and draft by July 16th, and the final manuscript by July 23rd.

Article Guidelines- we are looking for 2 types of articles:

- 1) Articles can be short advisories (please note these are not journal papers) – to keep the community up to date on Transportation Electrification developments around the world.

Editorial Guidelines for our shorter articles (800-1200 words):

Informational and Collaborative Forum	Push out new and innovative thoughts regarding the development of the Transportation Electrification
Technically focused	Allow theoretical debates regarding approaches to implementation
Social, Economic and Cultural aspects	Keep political commentary to a minimum
Foster New Thinking	Connects new Transportation Electrification technologies to other technologies. Include new and different business models
ID IEEE as leading source TE Knowledge	Help connect publications, conferences, Social media and Portal into powerful knowledge base
Company Agnostic	May mention company efforts. No direct marketing, keep content directed to technology, barriers and opportunities, cleanse out commercial agendas and objectives.
Protect Trade Secrets Company Assets	Take care not to expose or reveal trade secrets or areas that may be considered core competency
Understandability of audience	Write at the architectural level not at the design level. More conceptual in nature, the article needs to be understood by lay people, a typical electrical engineer no matter what the engineer’s specialty is and R&D Scientists—certainly not at the transaction level. Start as a Broad Overview then focus down
Article Length	800-1200 words max- look and feel of an introduction with substance but extensible. Articles may bridge into series if 1 st articles introduces topic and drills down through successive articles

- 2) Articles can also contain content that is similar to magazine articles. These submissions should be single-spaced single-column, up to six pages including all figures and references.

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(http://www.ieee.org/publications_standards/publications/rights/copyrightpolicy.html)

All authors of the IEEE Transportation Electrification Newsletter are required to submit a signed IEEE Copyright Form

(<http://www.ieee.org/documents/ieeecopyrightform.pdf>)

Submissions:

Please submit your final manuscript with your bio – including details of your IEEE affiliation – and photo to TEC-eNewsletter@ieee.org or can be submitted using the following form:

<https://app.smartsheet.com/b/form/e9b6546186104963b829d7b26760b840>

You may direct any questions concerning the topic or content of your article to the Editor-in-Chief of the TEC newsletter, Ali Bazzi.

Contacts:

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Thank you for contributing to this well regarded and influential thought-leading publication!