



IEEE Transportation Electrification Newsletter Author Guidelines

– Updated June 2020 –

Introduction

The IEEE Transportation Electrification Community (TEC) eNewsletter is a quarterly electronic publication targeted at IEEE TEC members interested in various topics, which are related to transportation electrification. Each quarter, the TEC newsletter will focus on a theme, and articles will address state-of-the-art as related to that theme. Land, marine, and aerospace transportation applications are all of interest.

The goal of the TEC eNewsletter is to bring global experts from industry, academia, and government, to share early thoughts, findings, and concerns that can trigger further discussions through the newsletter itself, in addition to TEC-affiliated workshops, conferences, and publications. News regarding major breakthroughs that can transform transportation electrification, new transforming products, as well as transportation-electrification-related activities are also of interest.

The IEEE Transportation Electrification Web Portal (<http://tec.ieee.org/>) is home to the Newsletter. Each quarter, the Newsletter readership climbs steadily as readers respond favorably to IEEE consistently providing exclusive information from today's leading Transportation Electrification innovators and practitioners.

Each quarter the Newsletter is proactively promoted announcing the articles and authors through the broad array of IEEE communications vehicles. The announcement drives a spike in visitors to the IEEE Transportation Electrification Web Portal each time it is sent. The Newsletter enjoys an average 24% open rate.

To view past articles of the IEEE Transportation Electrification Newsletter for content and ideas on which to base your article, please visit the IEEE Transportation Electrification Web Portal (<https://tec.ieee.org/newsletter/past-issues>).

The TEC eNewsletter is now being indexed by Google Scholar.

Requirements:

The IEEE Transportation Electrification Newsletter publishes articles authored by a mix of IEEE and non-IEEE members. When you offer or accept an invitation to submit an article, please provide your IEEE affiliation at the time.

Article Guidelines

Editorial Guidelines for our shorter articles (800-1200 words):

Informational and Collaborative Forum	Push out new and innovative thoughts regarding the development of the Transportation Electrification
Technically focused	Allow theoretical debates regarding approaches to implementation
Social, Economic and Cultural aspects	Keep political commentary to a minimum
Foster New Thinking	Connects new Transportation Electrification technologies to other technologies. Include new and different business models
ID IEEE as leading source of TE Knowledge	Help connect publications, conferences, Social media and Portal into powerful knowledge base
Company Agnostic	May mention company efforts. No direct marketing, keep content directed to technology, barriers and opportunities, cleanse out commercial agendas and objectives.
Protect Trade Secrets Company Assets	Take care not to expose or reveal trade secrets or areas that may be considered core competency
Understandability of audience	Write at the architectural level not at the design level. More conceptual in nature, the article needs to be understood by other disciplines or lay people, not at the journal article level. Start as a Broad Overview then focus down.
Article Length	800-1200 words max- look and feel of an introduction with substance but extensible. Articles may bridge into series if 1 st articles introduces topic and drills down through successive articles

Copyright Information:

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All authors of the IEEE Transportation Electrification Newsletter are required to submit a signed IEEE Copyright Form

(<http://www.ieee.org/documents/ieeecopyrightform.pdf>)

Submissions:

Please submit your final manuscript with your figures and associated biographies – including details of your IEEE affiliation – and photo to TEC-eNewsletter@ieee.org.

You may direct any questions concerning the topic or content of your article to the Co-Editor-in-Chief of the TEC newsletter, Jin-Woo and Sheldon.

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Thank you for contributing to this well regarded and influential thought-leading publication!